

Allegra's Ambition Newsletter

October 2021

We have been working on a number of new initiatives with our partner charities over the last few months and are very pleased to see them coming to fruition. Nothing we do would be possible without your amazing support.

Please come and hear more about them and support us at [our Allegra's Ambition Christmas Fair which will take place on Tuesday November 16th at Colebrook House in Winchester](#). We have a great selection of local stall holders, as well as tea, coffee and cakes. All are welcome. Our cosy hoodies and joggers continue to be best sellers and we have just restocked for Christmas. We have also added an [Allegra's Ambition beanie](#) to our range in black and shocking pink which would make an ideal stocking filler. All our merchandise is available on our website shop. <https://www.allegrasambition.org.uk/shop>.



[OUR PROJECTS](#)

Ebony Horse Club <https://www.ebonyhorseclub.org.uk/> We were delighted that our Ebony Day was able to take place this summer. Despite the difficulties of Covid, the day was a huge success. Although the forecast was for thunder and lightening, it held off until the late afternoon and our visiting riders were able to hack out across open country, many for the first time, with a great team of instructors on some lovely ponies. It was good to meet so many young people from Ebony and a chance to catch up with old friends and make new ones. Thank you to all who lent us their horses, to the instructors, the Hampshire Hunt, to the Harraps for generously allowing us to use their land, to Anna Rainbow for taking so many amazing photos and to everyone who so generously gave their time on the day. We could not do this without you.

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Youth Options <https://www.youthoptions.co.uk/> The Allegra Classroom at Youth Options's Outdoor Learning Centre in Eastleigh formally opened on July 8. The opening celebration was a great occasion and an opportunity for us to meet and thank many of the people who contributed to making the project a success. The whole site has been transformed and the classroom is looking very smart. The beautifully hand carved Allegra Classroom sign was a thoughtful finishing touch and much appreciated. The Centre is already very busy and making a real difference to the lives of many young people in a deprived part of Hampshire. We are very proud of this partnership and what we have achieved together.



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Magdalen Farm <https://magdalenfarm.org.uk/> At the end of 2020 we visited Magdalen Farm, a charity which offers residential breaks with a focus on outdoor learning. This year we offered a number of our partner charities the opportunity to take a group of the young people they work with on a trip to the farm sponsored by Allegra's Ambition. So far **Street Reach** <https://www.winchesterstreetreach.org/> and **Kids on Track** <https://kidsontack.org.uk/> have both taken groups and there are more planned with partners in October half term. The feedback has been very positive. **Kids on Track** described an action packed few days for 10 young people with highlights including feeding the pigs and goats, a bat walk, making river dens, and rafts, roasting marshmallows round a campfire and eating delicious food with ingredients fresh from the farm. The experience was really valued by the young people and we hope to build on this success for next year and to sponsor more breaks.



Street Reach <https://www.winchesterstreetreach.org/> The Friday Football project is back under lights at Henry Beaufort School. This provides a drop-in 'kick around' activity for young people in Winchester and, as well as playing football, there is the opportunity to talk to trained youth workers and get advice and support. This year we have also funded a new initiative preparing young people for the residential trip to Magdalen Farm.


FUNDRAISING

A huge thank you to the young people of Tigers Motorcycle Display Team for their incredible fundraising efforts this summer. If you haven't yet seen their thrilling stunts do take a look at their Instagram [@tigers.motorcycle.display.team](https://www.instagram.com/tigers.motorcycle.display.team). They have been performing daring feats at a number of shows over the last few months fundraising for local charities and we are lucky enough to have been one of their chosen recipients. We think you are amazing

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The Hampshire Fair @hampshirefair has just taken place at the Grange, Northington. They generously chose us as one of their local charities and we are very grateful for their support.

Another reminder that our Allegra's Ambition Fair will take place on Tuesday November 16th 9.30am-2pm. Please contact us if you would like more details of where to find us. There will be a range of fantastic local stallholders, fresh produce, coffee and cake all in a relaxed setting in central Winchester. We will also have our Allegra's Ambition range including Hoodies (in Black and White), T-shirts (Grey and White), Joggers (Grey and Black) and Beanies (Pink and Black). In. Come and get a jump on your Christmas list or just to catch up with friends. 10% of all takings will go to Allegra's Ambition.



The poster features the Allegra's Ambition logo at the top, which includes a stylized figure in a blue and red outfit jumping. Below the logo, the text reads 'Challenge yourself' in a smaller font. The main title is 'Coffee Morning in aid of Allegra's Ambition' in bold black text. The date and time are 'Tuesday 16th November 2021 09:30 - 2:00'. The location is 'Colebrook House, Winchester SO23 9LH'. A paragraph of text lists various stallholders: 'A small but perfectly curated fair - Allegra's Ambition merchandise; home produce sale; Fairfield potted bulbs; ChalkStream smoked trout; The Grange English sparkling wine; B&B; Acre & Holt luxury tweed clothing; Covetable; The Holiday Shop; Wessex Wild Plum; Manuka Honey; Snow Finel; The Silo Collective: Camilla Dinesen Jewellery and more...'. At the bottom, there are logos for Manuka Honey, A&H, The Holiday Shop, SNOW FINEL, ChalkStream, THE WESSEX WILD PLUM COMPANY, COVETABLE, and THE GRANGE HAMPSHIRE.

We are also offering our virtual Christmas cards again via www.dontsendusacard.com. There is a lovely selection of cards designed especially for us by Phoebe Parish. They are a great way to reach out to friends and family online. A percentage of every card sent goes to Allegra's Ambition. To find out more visit <https://www.dontsendmeacard.com/ecards/charities/allegras-ambition/christmas>

A reminder that you can raise money for us every time you shop with Amazon. Enter the Amazon via the smile link (<https://smile.amazon.co.uk/>) and search for Allegra's Ambition on the charity options. Amazon will donate 0.5% of the net purchase price of the goods you buy to Allegra's Ambition.

Thank you as always for all your fantastic support. We are so grateful to every one of you. If you have any fundraising ideas or want to know more about what we do please get in touch

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